

Gambling Affiliate Summit 2021 / GAS21
February 23, 2021 / 10:30 AM EET (Romanian time)

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Agenda

10:30 AM EET (Romanian time) Opening Remarks

Mihnea Paul Popescu-Grisogono, President, Casino Life & Business Magazine

10:35 Panel 1 – Legal Framework – Affiliate Environment Legislation

Moderator: Dan Iliovici – Vice President, ROMBET, former President of ONJN

Ana-Maria Calancea – Lawyer, Mihai Catalin Luca Law Office

Dr. Joseph Borg – Partner, WH Partners

Vasil Stumbov – Founder, Dench eGaming Solutions

Artem Kuzmenko – Partner, ETERNA Law

Andrei Cosma – Managing Associate, Simion & Baciu Law Firm

Q&A session

11:25 Break

11:30 Panel 2 – Business & Opportunities – What's New On The Market

Moderator: Viorel Stan – Co-Founder & CEO, GSH Online Media

Andreea Radulescu – Affiliate Marketing Manage, Admiral Online

Vadim Cusnarencu – Marketing Manager, Betano Romania

Andrei Beu – Business Development Manager, HUDstats

Q&A session

12:00 Break

12:05 Panel 3 – Business & Opportunities in the Online Space / powered by Tal Ron, Drihem & Co.

Moderator: Genia Gurevitz – Head of Banking & Payments Services, Tal Ron, Drihem & Co.

Kristaps Dobrajs – Director of International Sales, ConnectPay
Yoav Dotan – Co-Founder, Genesis Global
Chen Peer – Executive Director, InspHire
Amir Mikay – Co-Founder, TrafficLightMedia
Erez Margalit – Chief Marketing Officer, XplayBet

Q&A session

12:55 Break

13:00 Panel 4 – Business & Opportunities – Integration of new games – casinos and virtual – on bookmakers all over the world: a constantly evolving business! / **powered by The Betting Coach**

Moderator: Domenico Dragone – Founder & CEO, The Betting Coach

Giovanni Bertoli – Co-founder & Executive Director, Wall Street Football
Marko Jelen – iGaming expert
Francesca Badon – Account Manager, GLI
Giuseppe Donato – Country Manager, Kiron Interactive
Petrica Soptelea – Business Development Manager, BetStarters

Q&A session

13:50 Break

13:55 Panel 5 – Content & Marketing – Do's and Don'ts in Affiliate Marketing in 2021 – Tips for Affiliates, Networks and Operators / **powered by Tal Ron, Drihem & Co.**

Moderator: Tal Itzhak Ron – Chairman & CEO, Tal Ron, Drihem & Co.

Assaf Stieglitz – Founder & CEO, PlayWiseCasino
Emily Helmer – Compliance & Payments Expert, Tal Ron, Drihem & Co.
Ron Talmor – Founder & CEO, Trafficasa
Matan Amoyal – Founder & CEO, Boiling Offers
Melanie Hainzer – CMO, Wildz Casino

Q&A session

14:45 Break

14:50 Panel 6 – Content & Marketing – What Is Really Effective

Moderator: Andrei Frimescu – Marketing Manager, Game World

Sean Byrne – Head of SEO, SiGMA

Alin Miu – Global Affiliate Manager, Superbet

Ovidiu Joita – Founder, iAgency

Cristian Gheorghe – Founder, Sports Business Academy

Vladyslav Vysotskyi – Head of Affiliates, Parimatch International

Q&A session

16:00 Closing Remarks

Mihnea Paul Popescu-Grisogono, President, Casino Life & Business Magazine.

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Gold partner: ROMBET

Silver partner: DGL PRO

Partners: Smart Games and GRISOGONO

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